

2024 Backpack & School Supply Drive

April 29
through
July 26

This helpful checklist will insure your organization has everything needed for a successful **Backpack Drive**.

Dates of Drive _____ Time _____

Venue _____

Set a goal

How many backpacks do you want to collect?

Make a supply list

Determine the age groups to focus on

Create a timeline

Determine start/end dates, stuff backpacks, deliver, etc.

Find people to help

Create committees (communication, decorating, organizing, etc.)

Promote your backpack drive

Develop a communication plan

Determine your drop-off location

Choose an on-site location for people to drop backpacks off

Build hype

Take photos of donations, highlight important donors, etc.

Scan the
QR code
to learn
more



childrensfund.org/backpacks